

1x3

Open Rate

\$24.45

2 Weeks

\$22.35

6 Weeks/Non Profit

\$21.45

12 Weeks (EOW 6 months)

\$18.45

25 Weeks (EOW 1 year)

\$16.95

Weekly (1 year)

\$15.45

2x2

Open Rate

\$32.60

2 Weeks

\$29.80

6 Weeks/Non Profit

\$28.60

12 Weeks (EOW 6 months)

\$24.60

25 Weeks (EOW 1 year)

\$22.60

Weekly (1 Year)

\$20.60

2x3

Open Rate

\$48.90

2 Weeks

\$44.70

6 Weeks/Non Profit

\$42.90

12 Weeks (EOW 6 months)

\$36.90

25 Weeks (EOW 1 year)

\$33.90

Weekly (1 Year)

\$30.90

1x5

Open Rate

\$40.75

2 Weeks

\$37.25

6 Weeks/Non Profit

\$35.75

12 Weeks (EOW 6 months)

\$30.75

25 Weeks (EOW 1 year)

\$28.25

Weekly (1 year)

\$25.75

2x5

Open Rate

\$81.50

2 Weeks

\$74.50

6 Weeks/Non Profit

\$71.50

12 Weeks (EOW 6 months)

\$61.50

25 Weeks (EOW 1 year)

\$56.50

Weekly (1 Year)

\$51.50

1/2 page (40 col. inches)

\$280.00

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\$499.00