

1x3

Open Rate

\$25.20

2 Weeks

\$22.95

6 Weeks/Non Profit

\$22.05

12 Weeks (EOW 6 months)

\$19.05

25 Weeks (EOW 1 year)

\$17.40

Weekly (1 year)

\$15.90

2x2

Open Rate

\$33.60

2 Weeks

\$30.60

6 Weeks/Non Profit

\$29.40

12 Weeks (EOW 6 months)

\$25.40

25 Weeks (EOW 1 year)

\$23.20

Weekly (1 Year)

\$21.20

2x3

Open Rate

\$50.40

2 Weeks

\$45.90

6 Weeks/Non Profit

\$44.10

12 Weeks (EOW 6 months)

\$38.10

25 Weeks (EOW 1 year)

\$34.80

Weekly (1 Year)

\$31.80

1x5

Open Rate

\$42.00

2 Weeks

\$38.25

6 Weeks/Non Profit

\$36.75

12 Weeks (EOW 6 months)

\$31.75

25 Weeks (EOW 1 year)

\$29.00

Weekly (1 year)

\$26.50

2x5

Open Rate

\$84.00

2 Weeks

\$76.50

6 Weeks/Non Profit

\$73.50

12 Weeks (EOW 6 months)

\$63.50

25 Weeks (EOW 1 year)

\$58.00

Weekly (1 Year)

\$53.00

1/2 page (40 col. inches)

\$288.00

Full page (80 col. inches)

\$514.00